# Media Release

## NEW NAME AND LOGO EMBODY RESTORATIVE JUSTICE VISION

**TriCities, New Westminster, BC** – How do you communicate passion, drive and determination for a vision that captures interest and commitment? For the Fraser-Burrard Community Justice Society, it starts with a new name and logo.

Since 1999, FBCJS has been promoting and providing restorative justice programs for youth who become involved with the law and students interested in restorative action teams to address school conflict. In 2007 the society embarked on an ambitious strategic plan targeted at enhancing the quality of justice in the communities they serve. Community and society members, supporters, volunteers and staff unanimously agreed on the goal to build awareness, understanding, support and practices of restorative justice to increase community safety and security.

To launch this evolution of FBCJS, the society has adopted the new name CERA, Communities Embracing Restorative Action to embody their vision for restorative justice and a new logo to drive their determination for growth. Together the new name and logo capture the essence of the principles and practices that FBCJS believes in for today and the future. "The new name and logo expresses our goals to grow our society, services and restorative justice in every way" stated Board Chair Dianne Archer "This rewarding process that has inspired renewed enthusiasm and commitment", she said.

The society wants to build on the energy generated with the new name and logo by inviting community members to join its Board of Directors. There are no special requirements other than the interest, availability and desire to assist CERA support youth to become valued contributing members of our communities with like-minded people. To learn more about the work of the society, its programs and services, contact Dianne at 604.313.5988 or dl_archer@telus.net.

- 30 -